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**LEARN HOW TO BUILD A CAREER
WRITING MUSIC FOR TV, FILM AND
VIDEO GAMES**

Production music

**Getting deals and
paid work**

How to pitch

**Writing, producing and mixing
standards**

Trailer music

Types of deals

Royalties and contracts

**Weekly live, interactive, zoom
classes**

Course certificate

**Task: write to a brief and pitch
your music**

4 WEEK

SYNC LICENCING COURSE

With Aubrey Whitfield

F E B R U A R Y 2 0 2 3



Enrol: www.aubreywhitfield.com/courses

About the course

**4 WEEK
SYNC
LICENSING
COURSE**

Writing music for TV, film and video games is one of the most competitive parts of the music industry. That's because it is creatively challenging and financially rewarding.

This course is aimed to equip students with a comprehensive overview of the sync industry. Including production (library) music, music supervisors, trailer houses and video games. It will teach you how sync works, how to develop your skills in this area and how to get the work.

The course will take place over 4 modules, delivered via 4 live interactive online classes taking place on Saturdays from 4 February 2023.

All classes are recorded to ensure that students who can't make the classes, can watch them in their own time.

At the end of the course, students will be given a brief and asked to create their own sync mini-EP which they can then use to pitch. Aubrey will provide feedback and guidance on the tracks and pitches.

A course certificate is awarded to all students who complete the course.

WEEK ONE:

AN INTRODUCTION TO PRODUCTION MUSIC

4 WEEK
SYNC
LICENSING
COURSE

When: 4 February (16:00 GMT)

WHAT TO EXPECT

During our first module we'll delve into the work of sync licencing with a comprehensive overview. Then we'll look at Production Music and how you can get into this brilliant part of the industry.

- Overview of Production Music
- Industry leaders: majors Vs independents
- Writing to brief - what to expect
- Income streams
- How much you can earn
- How to get paid work
- Use of loops and samples
- Licensing contracts
- Royalty free libraries: are they worth it?
- Copyright

WEEK TWO:

4 WEEK
SYNC
LICENSING
COURSE

Writing for films, movie trailers and video games

When: 11 February (16:00 GMT)

WHAT TO EXPECT

In this module we'll explore how you can get bespoke writing work for movies, trailers and video games.

- The role of music supervisors
- Working with the trailer houses
- Writing for video games
- How much you can expect to earn
- Building relationships
- Getting the work

WEEK THREE:

4 WEEK
SYNC
LICENSING
COURSE

ADAPTING YOUR WRITING AND PRODUCTION SKILLS

When: 18 February (16:00 GMT)

WHAT TO EXPECT

To be successful you'll need good writing, production and mixing skills. Here we will explore the creative standards needed and other requirements.

- Standards required by supervisors
- Structuring your tracks for sync
- Importance of lyrical themes
- Writing and creating dynamic tracks
- Writing to picture
- Stem grouping and exportation
- Creating multiple track edits
- Recording requirements
- Preparing your tracks for mastering

WEEK FOUR:

4 WEEK
SYNC
LICENSING
COURSE

Pitching Your Music

When: 25 February (16:00 GMT)

WHAT TO EXPECT

Now you know a about the sync world, it's time to develop your pitches ready to launch your career in sync.

- Developing a professional sync showreel
- Branding
- Creating a themed album for pitching
- Networking opportunities
- Approaching music supervisors
- Approaching music libraries
- Approaching trailer houses
- Building an online presence
- Planning your career trajectory

Course Fees and enrolment

4 WEEK
SYNC
LICENSING
COURSE

> FEES

The cost to take the course is **£95 per student**. This will give you access to all the live classes, course materials such as guides, directories, WhatsApp support, & feedback on a pitch that you will create at the end of the course.

> ENROLMENT ONTO THE COURSE

To book yourself a place on the course simply visit www.aubreywhitfield.com/sync and complete the enrolment form.

Once registered, your place is safe and Aubrey will be in touch with class details nearer the course start date.

Numbers on the course are limited to ensure maximum support for all students.

About Aubrey W

More at www.aubreywhitfield.com

You've probably found your way here because of my social media where I have a large following. But here's a bit more about me and how I can help develop you: I've been a music producer since I was a teenager and have spent my life writing and producing. I have worked with Little Mix, Kelly Clarkson, George Shelley and Simon Webbe as well as written tonnes of songs for TV and film. I write regularly for BMG, Universal and EMI.

My vast experience in producing and mixing combined with my upbeat, positive and approachable personality, helps create a truly vibrant and productive learning environment.

I hope to see as many of you as possible on the course!

Aubrey



Enrol: www.aubreywhitfield.com/courses

ANY QUESTIONS?



EMAIL:
aubrey@aubreywhitfield.com

Instagram (DM):
@aubreywhitfield

Business Whatsapp:
+44 020 3302 5979